UNIVERSITY *of*
West Georgia.

Main Campus · Richards College of Business · Management

Management Information Systems

CISM-3330

Spring 2019   Section 03D   01/05/2019 to 05/01/2019   Modified 02/20/2019

🖥 Description

This course introduces students to the study of organizations as systems supported by information processing. Students will be able to distinguish needs for information at different levels in organizations. They will be able to evaluate information system decisions. They will analyze business information problems using formal methods.

Requisites
   CISM 2201

👤 Contact Information

Bradley J. Prince, Ph.D.

Adamson Hall 131

bprince@westga.edu

Office Hours: By appointment

🕐 Meeting Times

Monday and Wednesday

11:00 - 12:15

Miller 2329

Note: The course will primarily be held online.

📙 Materials

This course will use an online textbook published by John Wiley & Sons. It is required. Purchase information will be provided on the first day of class.

📊 Outcomes

LEARNING OBJECTIVES SPECIFIC TO THIS COURSE

Learning objective related to Learning Goal(s)

1. Recognize data as an organizational resource that must be planned for, controlled, allocated appropriately, managed, and deployed at different levels of management for competitive advantage. (BBA 3)

2. Recognize organizations as systems, where information technology is used to process information at different levels of management (BBA 3, BBA6)
3. Demonstrate the ability to use technological applications to create and communicate business solutions. (BBA 1,BBA 3,BBA 6, MIS 1)
4. Utilize the World Wide Web and presentation software to present results of problem-solving. (BBA 1, BBA 3, MIS 1)

✳ Course Policies and Resources

- Any students with special needs or requirements are encouraged to contact me privately.
- Make-up exams will be offered only for legitimate excuses.
- Assignments WILL NOT BE ACCEPTED LATE.
- It is YOUR responsibility to keep up with the due dates and the work. WORK AHEAD!!

Recommended Study Model

It is recommended, that you follow the model below for completion of each chapter. This will help you prepare for your midterm and final exams, as well as maximize your learning experience in the course. The following model should require anywhere from 3-5:30 hours per chapter. You do not have time to get behind.

1. Read each chapter fully, take notes, and go over each chapter's powerpoint located in the resources on WileyPlus. (180 minutes)
2. Watch the chapter lectures located throughout the chapters and take notes. (15-30 minutes per video)
3. Complete the reading quiz for each chapter. You will have 1 attempt per quiz, but you will have 3 attempts per question during the quiz. After the 2nd incorrect answer, you will only receive 50% credit if you get the correct answer on the third try. (90 minutes)
per chapter)
4. Work through the adaptive learning material to help prepare for the exam. Credit will be awarded according to the following levels of proficiency.
    1. 85% proficiency and above = 100
    2. 70% to 84.9% proficiency = 80
    3. 50% to 69.9% proficiency = 60
    4. 25% to 49.9% proficiency = 40
    5. less than 25% proficiency = No credit
5. Attend class on the designated Exam Days to complete the exams.
    1. Exam 1 - February 6
    2. Exam 2 - March 6
    3. Exam 3 - May 6
6. Complete the 3 SAP Activities.

◎ College/School Policies

Richards College of Business - BBA Learning Goals and Objectives

LG 1: Students will communicate effectively.

- LO 1.1 - Students will produce professional quality business documents.
- LO 1.2 - Students will make professional presentations.

LG 2: Apply basic quantitative skill to business problems.

- LO 2.1 Students will construct and interpret tabular and graphical methods of presenting qualitative and quantitative data.
- LO 2.2 Students will use spreadsheet software to evaluate and use the results of regression models.

- LO 2.3 Students will solve and interpret quantitative business models using spreadsheet software.

LG 3: Use information technology to solve business problems.

- LO 3.1 Students will effectively use a word processing program.
- LO 3.2 Students will effectively use a spreadsheet program.
- LO 3.3 Students will effectively use a presentation program.

LG 4: Possess basic knowledge business.

- LO 4.1 Students will demonstrate a basic knowledge of the fundamental concepts of accounting, economics, finance, the legal environment of business, management, MIS, and marketing.

LG 5: Understand how ethical decision-making and globalization affect organizations.

- LO 5.1 Students will demonstrate the ability to analyze issues and situations having ethical and legal implications for business.
- LO 5.2 Students will demonstrate a basic knowledge of international economic and business concepts.

LG 6: Utilize general and management-specific knowledge and skills in the analysis of business and economic problems.

- LO 6.1 Students will demonstrate a basic knowledge of relevant costs for decision making.
- LO 6.2 Students will demonstrate the ability to analyze the current situation of an organization and to develop a plan to ensure organizational viability.

🏛 Institutional Policies

UWG Cares

Yada yada yada

Academic Support

Accessibility Services: Students with a documented disability may work with UWG Accessibility Services to receive essential services specific to their disability. All entitlements to accommodations are based on documentation and USG Board of Regents standards. If a student needs course adaptations or accommodations because of a disability or chronic illness, or if he/she needs to make special arrangements in case the building must be evacuated, the student should notify his/her instructor in writing and provide a copy of his/her Student Accommodations Report (SAR), which is available only from Accessibility Services. Faculty cannot offer accommodations without timely receipt of the SAR; further, no retroactive accommodations will be given. For more information, please contact Accessibility Services (http://www.westga.edu/counseling/4486.php).

Center for Academic Success: The Center for Academic Success (http://www.westga.edu/cas/) provides services, programs, and opportunities to help all undergraduate students succeed academically. For more information, contact them: 678-839-6280 or cas@westga.edu.

University Writing Center: The University Writing Center (https://www.westga.edu/writing/) assists students with all areas of the writing process. For more information, contact them: 678-839-6513 or writing@westga.edu.

Online Courses

UWG takes students' privacy concerns seriously: technology-enhanced and partially and fully online courses use sites and entities beyond UWG and students have the right to know the privacy policies of these entities. For more information on privacy and accessibility for the most commonly used sites, as well as technology requirements visit the UWG Online (http://uwgonline.westga.edu/course_dev_technology_for_courses.php) site.

Students enrolled in online courses can find answers to many of their questions in the Online/Off-Campus Student Guide (http://uwgonline.westga.edu/online-student-guide.php).

If a student is experiencing distress and needs help, please see the resources available at the [UWG Cares (http://www.westga.edu/UWGCares/)](http://www.westga.edu/UWGCares/) site. [Online counseling (http://www.westga.edu/counseling/4482.php)](http://www.westga.edu/counseling/4482.php) is also available for online students.

Honor Code

At the University of West Georgia, we believe that academic and personal integrity are based upon honesty, trust, fairness, respect, and responsibility. Students at West Georgia assume responsibility for upholding the honor code. West Georgia students pledge to refrain from engaging in acts that do not maintain academic and personal integrity. These include, but are not limited to, plagiarism, cheating, fabrication, aid of academic dishonesty, lying, bribery or threats, and stealing.

The University of West Georgia maintains and monitors a confidential Academic Dishonesty Tracking System. This database collects and reports patterns of repeated student violations across all the Colleges, the Ingram Library, and the School of Nursing. Each incidence of academic dishonesty is subject to review and consideration by the instructor, and is subject to a range of academic penalties including, but not limited to, failing the assignment and/or failing the course. Student conduct sanctions range from verbal warning to suspension or expulsion depending on the magnitude of the offense and/or number of offenses. The incident becomes part of the student's conduct record at UWG.

Additionally, the student is responsible for safeguarding his/her computer account. The student's account and network connection are for his/her individual use. A computer account is to be used only by the person to whom it has been issued. The student is responsible for all actions originating through his/her account or network connection. Students must not impersonate others or misrepresent or conceal their identities in electronic messages and actions. For more information on the University of West Georgia Honor Code, please see the [Student Handbook (http://www.westga.edu/assetsSA/handbook/Student_Handbook_Final_w-o_Student_Conduct_2014-2015_(Aug_22).pdf)](http://www.westga.edu/assetsSA/handbook/Student_Handbook_Final_w-o_Student_Conduct_2014-2015_(Aug_22).pdf).

UWG Email Policy

University of West Georgia students are provided a MyUWG e-mail account. The University considers this account to be an official means of communication between the University and the student. The purpose of the official use of the student e-mail account is to provide an effective means of communicating important university related information to UWG students in a timely manner. It is the student's responsibility to check his or her email.

Credit Hour Policy

The University of West Georgia grants one semester hour of credit for work equivalent to a minimum of one hour (50 minutes) of in-class or other direct faculty instruction AND two hours of student work outside of class per week for approximately fifteen weeks. For each course, the course syllabus will document the amount of in-class (or other direct faculty instruction) and out-of-class work required to earn the credit hour(s) assigned to the course. Out-of-class work will include all forms of credit-bearing activity, including but not limited to assignments, readings, observations, and musical practice. Where available, the university grants academic credit for students who verify via competency-based testing, that they have accomplished the learning outcomes associated with a course that would normally meet the requirements outlined above (e.g. AP credit, CLEP, and departmental exams).

HB 280 (Campus Carry)

UWG follows University System of Georgia (USG) guidance: [http://www.usg.edu/hb280/additional_information# (http://www.usg.edu/hb280/additional_information)](http://www.usg.edu/hb280/additional_information)

You may also visit our website for help with USG Guidance: [https://www.westga.edu/police/campus-carry.php (https://www.westga.edu/police/campus-carry.php)](https://www.westga.edu/police/campus-carry.php)

≣ Additional Items

Wolf Pact

Having read the Honor Code for the University of West Georgia, I understand and accept my responsibility to uphold the values described therein and to conduct myself in a manner that will reflect the values of UWG and the Richards College of Business so as to respect the rights of all UWG community members. As a UWG student, **I will represent myself truthfully and complete all**

academic assignments honestly and within the parameters set by my instructor.

I understand and accept that if I am found guilty of violations (through processes due me as a UWG student and outlined in the UWG Student Handbook), penalties will be imposed.

I also recognize that my responsibility includes a willingness to confront members of the UWG community if I feel there has been a violation of the Honor Code.

Ultimately, I will conduct myself in a manner that promotes UWG as the best place to work, learn, and succeed for my generation, and those to come!

About the Richards College of Business

Vision
To become a globally recognized college of business preparing forward-thinking, responsible leaders.

Mission
We are in the business of transforming lives through education, engagement, and experiences.

Strategic Goals and Values

Student Success
Admit quality students and provide them with an education that is rich in experiences and engagement opportunities to prepare them to be effective and ethical professionals.

Academic Success
Recruit, retain and develop faculty and staff by providing sufficient resources to support dynamic and up-to-date bachelor and master-level curricula, to conduct research and other professional activities, and to support engagement with all stakeholders.

Operational Success
Recruit, retain and develop administrative management and staff personnel to manage, develop and support infrastructure and those activities that build internal and external partnerships while working in an ever-changing environment.

Ethical Values
The Richards College of Business community (administrators, faculty, staff, students, and business partners) share a commitment to the principles of honesty and integrity in interactions and undertakings, accountability for personal behavior, and respect for the rights, differences, and dignity of others. In addition, we strive to continuously improve our abilities to recognize unethical behavior and to make ethical and moral decisions.